



## STUDY CONCLUSION

PLT-A01-5F-253-JR24

Date: 02/04/2024

### STUDY OBJECTIVE:

#### ➤ Primary Objective

The objective of the study was to assess the efficacy of the product in terms of product characteristics through consumer studies.

### EVALUATION OF THE INVIVO EFFICACY OF SKIN CARE FORMULATION THROUGH:

#### CONSUMER TEST - SELF ASSESSMENT QUESTIONNAIRE

### NATURE OF THE TESTED PRODUCT AND METHODOLOGY:

Product reference:                   ▪ **AOPL-08-23-5989: Product A**

### STUDY BRIEF:

Study design	<i>It was an Open and non-comparative study, Subjects served as their own references.</i>
Total study duration	<i>T+1days</i>
Study time points	<i>T0, T+30 minutes after product application.</i>
Product application	<i>once a day for the period of 1 day.</i>
Number of volunteers	<i>60 Male and Female</i>

### RESULTS:

Once a day application of the test product coded **AOPL-08-23-5989: Product A** on the panel of 60 Male and Female subjects of 18-45 years age to the following results after T+30 minutes of test.

#### ✓ CONSUMER TEST - SELF ASSESSMENT QUESTIONNAIRE:

##### Product Efficacy

##### T+30 minutes

- 100% of the respondents agreed that the test product is ultralight in weight.
- 98% of the respondents agreed that the test product spread properly after application.
- 95% of the respondents agreed that the test product provides suppleness to skin after application.
- 98% of the respondents agreed that the test product provides zero white cast to your skin after application.
- 95% of the respondents agreed that the test product provides velvet touch in terms of soft and smooth to skin after application.
- 98% of the respondents agreed that the test product is cosmetically elegant.

##### Product Characteristics

- 100% of the respondents agreed that the test product is not sticky.
- 98% of the respondents agreed that the test product absorbs quickly into skin.
- 100% of the respondents agreed that the test product is non-greasy after application.
- 73% of the respondents agreed that the product does not makes skin dry after application.
- 97% of the respondents agreed that the test product is non-oily.
- 100% of the respondents agreed that the test product provides matte finish after application.
- 100% of the respondents agreed that the test product is highly substantive.



## **STUDY CONCLUSION**

**PLT-A01-5F-253-JR24**

**Date: 02/04/2024**

### **Product Cosmetic Acceptability**

- 100% of the respondents agreed that the test product does not cause irritation to skin.
- 100% of the respondents agreed that the test product does not cause itching to skin.
- 100% of the respondents agreed that the test product does not cause burning sensation to the skin.
- 100% panelist do not want any changes in the product.

**To conclude, in the experimental conditions of the study, after 1 days for test product coded AOPL-08-23-5989: Product A, the following points have been demonstrated.**

- **Ultralight in weight, spreads properly, suppleness to your skin, absorbs quickly, non-sticky, non-greasy, provide zero white cast, provide matte finish, provides velvet touch in terms of soft and smooth, does not make skin dry, non-oily, highly substantive. and cosmetically elegant.**
- **Moreover, the test product is well appreciated for not causing itching, irritation and burning sensation to the skin.**
- **In addition, Product A is also appreciated by the panel as that they don't want to change in the test product.**

*Disclaimer: The study was conducted with 60 volunteers.*