



STUDY CONCLUSION

PLT-A01-5F-255-JR24

Date: 02/04/2024

STUDY OBJECTIVE:

➤ Primary Objective

The objective of the study was to assess the efficacy of the product in terms of product characteristics through consumer studies.

EVALUATION OF THE INVIVO EFFICACY OF SKIN CARE FORMULATION THROUGH:

CONSUMER TEST - SELF ASSESSMENT QUESTIONNAIRE

NATURE OF THE TESTED PRODUCT AND METHODOLOGY:

Product reference: ▪ **AOPL-08-23-5993: Product A**

STUDY BRIEF:

Study design	<i>It was an Open and non-comparative study, Subjects served as their own reference.</i>
Total study duration	<i>T+1days</i>
Study time points	<i>T0, T+30 minutes after product application.</i>
Product application	<i>once a day for the period of 1 day.</i>
Number of volunteers	<i>60 Male and Female (1:1)</i>

RESULTS:

Once a day application of the test product coded **AOPL-08-23-5993: Product A** on the panel of 60 Male and Female (1:1) subjects of 18-45 years age to the following results after T+30 minutes of test.

✓ CONSUMER TEST - SELF ASSESSMENT QUESTIONNAIRE:

Product Efficacy

T+30 minutes

- 100% of the respondents agreed that the test product is ultralight in weight.
- 100% of the respondents agreed that the test product spread properly after application.
- 100% of the respondents agreed that the test product provides suppleness to skin after application.
- 100% of the respondents agreed that the test product provides zero white cast to your skin after application.
- 100% of the respondents agreed that the test product provides velvet touch in terms of soft and smooth to skin after application.
- 100% of the respondents agreed that the test product is cosmetically elegant.

Product Characteristics

- 100% of the respondents agreed that the test product spread properly after application.
- 100% of the respondents agreed that the test product is not sticky.
- 100% of the respondents agreed that the test product absorbs quickly into skin.
- 50% of the respondents agreed that the test product is non-greasy after application.
- 95% of the respondents agreed that the test product does not leave residue after application on your skin.
- 65% of the respondents agreed that the product does not makes skin dry after application.
- 98% of the respondents agreed that the test product is non-oily.



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- 93% of the respondents agreed that the test product provides matte finish after application.
- 97% of the respondents agreed that the test product is highly substantive.

Product Cosmetic Acceptability

- 100% of the respondents agreed that the test product does not cause irritation to skin.
- 100% of the respondents agreed that the test product does not cause itching to skin.
- 100% of the respondents agreed that the test product does not cause burning sensation to the skin.
- 100% panelist do not want any changes in the product.

To conclude, in the experimental conditions of the study, after 1 days for test product coded AOPL-08-23-5993: Product A, the following points have been demonstrated.

- **Ultralight in weight, spreads properly, suppleness to your skin, absorbs quickly, non-sticky, non-greasy, provide zero white cast, does not leave residue, provide matte finish, provides velvet touch in terms of soft and smooth, does not make skin dry, non-oily, highly substantive and cosmetically elegant.**
- **Moreover, the test product is well appreciated for not causing itching, irritation and burning sensation to the skin.**
- **In addition, Product A is also appreciated by the panel as that they don't want to change in the test product.**

Disclaimer: The study was conducted with 60 volunteers.